



POSTER

DESIGN

COMPETITION

DUE DATE

December 6, 2024

We are seeking a creative, colorful poster design. The contest is open to all artists, including students. The poster will be used to promote Ravinia's 2025 season, sold in the Ravinia Festival Shop, and distributed among hundreds of Chicagoland stores and public spaces.



AWARDS

- 1st prize: \$1,000
- 2nd prize: \$500
- 3rd prize: \$250

**CHANCE
TO WIN**

\$1,000!

**CALLING ALL ARTISTS –
YOUR CHANCE TO
CREATE RAVINIA'S
2025 SEASON POSTER**

LOGO DOWNLOAD
bit.ly/3QYHOrD

Scan for more
information:



Theme: “Where Music Grows”

Ravinia is a place where music thrives in harmony with its lush surroundings. Through any illustrative visual medium, designers can feature iconic elements of the park such as its towering trees, sprawling lawn, and historic architecture intertwined with representations of music, symbolizing how the park nurtures both nature and sound.

Background

Ravinia[®] is an internationally renowned, independent not-for-profit organization, nestled in nature with its enchanting 36-acre park. This idyllic setting features a variety of listening spaces, between several stages and the popular Lawn, where the world’s leading artists of any global tradition or genre niche are welcomed to perform and engage with generations of listeners—musical omnivores who find new tastes and familiar favorites at Ravinia Festival each summer. Classical music is a special focus at Ravinia with the annual summer residency of the acclaimed Chicago Symphony Orchestra, the Steans Music Institute for young professional musicians, and the Reach Teach Play music education programs, and jazz also shares in these deep roots that now reach genres as wide-ranging as the audiences. Over more than 100 years of history, Ravinia has always been a place where nature and music intertwine. Additionally, for over 40 years, the Ravinia Women’s Board has sponsored this annual competition to craft the design that becomes a unique poster promoting the festival’s upcoming summer concert season, serving as a distinctive signature of each Ravinia season.

Brand Vision

We believe in the power of shared, live-music moments to inspire ourselves and the world. In casual, green surroundings, Ravinia presents artistry that is bold, contemporary, energetic, friendly, and aware.

Project Requirements

- **Do not use** artificial intelligence text-to-image software. **MUST be original art from the designer.**
- **Do not use** readily available computer-generated images (clipart) without significant creative interpretation.
- **Do not** include the Chicago city skyline or other iconic Chicago landmarks.
- Incorporate original design that will make it appropriate for widespread promotional purposes and commercial display.
- Ravinia’s name or logo should be included as part of the design.
- 2025 should also be incorporated into the design.

Project Output

- Entry design should be 9" × 13.5" vertical format and emailed with the native files with layers along with a PDF, JPEG, or any other easily viewable formats to postercompetition@ravinia.org with the subject line “Ravinia Poster Competition Submission” and including your full name in the body of the email by December 6, 2024.
- Entry may be a multicolor rendering to print in six colors total: four-color process + PMS + varnish or five flat colors + varnish; no foil stamping or engraving; may have bleed edges.
- Participants must provide personal information using the online “Artist Information Form” available at ravinia.org/poster.
- **NOTE!** Final output size of poster is 24" × 36". Please keep in mind that original art will need to be high-resolution (at least 300 dpi) in order to scale up to final size.